

george awad

DESIGN • AND SUCH

158 SHRADER ST., APT. 4
SAN FRANCISCO, CA 94117

202-669-8854
info@georgeawad.com

education

State University of New York at Buffalo
BFA in Communication Design, 1999

experience

FREELANCE DESIGN & PRODUCTION

Working with own clients and on assignment with Randstad, Aquent and Visuals
2002 — present

- On assignment through Randstad & Aquent at numerous organizations including:

AARP	The Body Shop	Porter Novelli
AdWorks	Discovery Communications	Pottery Barn
APCO, Intl.	GMMB	Watson Wyatt
BoardSource	Ogilvy PR	

- Own clients include:

AAM	Suburban West Realtors Association
Center for Nonprofit Advancement	Wider Reach

- Concept, design and production for print including collateral, corporate identity, invitations, ads, conference materials, newsletters and catalogs
- Concept and design of front-end for websites ranging in size, HTML e-mails and web graphic production
- On-site design consultation for various clients
- Serve as “utility” person for any and all design and production needs
- Concept, design and production of PowerPoint presentations
- Execution of print buying, print management, press checks and any and all pre-press

THE HAWTHORN GROUP

PR/PA firm; 1199 N. Fairfax St., Alexandria, VA

Graphic Designer/Web Designer

1999 — 2002

- Concept and design on print collateral including corporate identity, newsletters, ads, invitations, brochures, issue papers and press kits
- Print production including print buying, pre-press and press checks
- Concept and design of front-end for sites ranging in size, particularly single issue microsites

software and special skills

- Adobe Photoshop, Illustrator, InDesign, GoLive, Acrobat, Flash, Dreamweaver, QuarkExpress, Pagemaker, ImageReady, Powerpoint, MS Office
- Mac and PC operating systems
- Production and photo research

* References available upon request. Portfolio at georgeawad.com.